AGENDA

8:45-8:55 Welcome

9:00-9:40 Keynote Address

9:45-10:45 The Standard Setting Process & Contractual Model

Owais Siddiqui, Executive Director of Patent Litigation, HTC

Practitioner TBA Practitioner TBA Moderator TBA

10:45-11:00 Break

11:05-12:05 Exploring the Global Impact of Standardization Law

Scholar TBA Practitioner TBA Scholar TBA

Government Official TBA

Moderator TBA

12:05 - 1:15 Luncheon Presentation

SEPs & The 4th Industrial Revolution

1:20-2:20 Adjudicating SEP & FRAND Disputes

The Hon. Cathy Ann Bencivengo, District Judge, Southern District of California

The Hon. James V. Selna, District Judge, Central District of California

The Honorable TBA Moderator TBA

2:25-3:25 The Business of SEPs: Corporate Challenges & Solutions

Marianne Frydenlund, Legal Director, Nordic Semiconductor

In-House Counsel TBA
In-House Counsel TBA

Moderator TBA

3:25 - 3:45 Break

3:50-4:50 Recent Developments of Technical Standardization Law in China, Korea & the U.S.

Professor Sang-Seung Li, Professor Department of Economics, Seoul National University

N. Thane Bauz, IP Partner, Bauz IP Law

Practitioner TBA Moderator TBA

4:55-5:55 Challenges of Patenting IoT Technology

Practitioner TBA Administrative Law Judge TBA Practitioner TBA Moderator TBA

6:00 - 7:30 **Networking Reception & Museum Viewing**

Computer History Museum – Atrium and Revolution Exhibit