



## AGENDA

- 8:45-8:55      *Welcome*
- 9:00-9:40      *Keynote Address*
- 9:45-10:45     ***The Standard Setting Process & Contractual Model***  
*Owais Siddiqui, Executive Director of Patent Litigation, HTC*  
*Practitioner TBA*  
*Practitioner TBA*  
*Moderator TBA*
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### **10:45- 11:00 Break**

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- 11:05-12:05    ***Global Impact of Standardization Law***  
*Earl Neid – Program Director of Standards and Intellectual Property Rights*  
*for Intel Corporations Global Public Policy Group*  
*Kurt M. Kjelland - VP and Legal Counsel, Qualcomm Inc.*  
*Scholar TBA*  
*Government Official TBA*  
*Moderator TBA*
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### **12:30 - 1:15 Luncheon Presentation**

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- 1:20-2:20      ***Adjudicating SEP & FRAND Disputes***  
*The Hon. Cathy Ann Bencivengo, District Judge, Southern District of California*  
*The Hon. James V. Selna, District Judge, Central District of California*  
*The Honorable TBA*  
*Moderator TBA*
- 2:25-3:25      ***SEP Owners and Implementors: Challenges & Solutions***  
*Marianne Frydenlund, Legal Director, Nordic Semiconductor*  
*In-House Counsel TBA*  
*In-House Counsel TBA*  
*Moderator TBA*
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### **3:25 - 3:45 Break**

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3:50-4:50

**SEPs & FRAND: Global Update**

*Professor Sang-Seung Li, Professor Department of Economics,  
Seoul National University*

*N. Thane Bauz, IP Partner, Bauz IP Law*

*Practitioner TBA*

*Moderator TBA*

4:55-5:55

**IoT Licensing Strategies**

*Taraneh Maghame, VP of Wireless Programs, Via Licensing Corporation*

*Practitioner TBA*

*Practitioner TBA*

*Moderator TBA*

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6:00 - 7:00

**Networking Reception & Museum Viewing**

***Computer History Museum – Atrium and Revolution Exhibit***

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