



AGENDA

- 8:45-8:55 *Welcome*
- 9:00-9:40 *Keynote Address*
- 9:45-10:45 *The Standard Setting Process & Contractual Model*
Owais Siddiqui, Executive Director of Patent Litigation, HTC
Practitioner TBA
Practitioner TBA
Moderator TBA
-


10:45- 11:00 Break

- 11:05-12:05 *Exploring the Global Impact of Standardization Law*
Earl Neid – Program Director of Standards and Intellectual Property Rights
for Intel Corporations Global Public Policy Group
Kurt M. Kjelland - VP and Legal Counsel, Qualcomm Inc.
Scholar TBA
Government Official TBA
Moderator TBA
-

12:30 - 1:15 Luncheon Presentation

- 1:20-2:20 *Adjudicating SEP & FRAND Disputes*
The Hon. Cathy Ann Bencivengo, District Judge, Southern District of California
The Hon. James V. Selna, District Judge, Central District of California
The Honorable TBA
Moderator TBA
- 2:25-3:25 *SEP Owners and Implementors: Challenges & Solutions*
Marianne Frydenlund, Legal Director, Nordic Semiconductor
In-House Counsel TBA
In-House Counsel TBA
Moderator TBA
-

3:25 - 3:45 Break



3:50-4:50

SEPs & FRAND: Global Update

*Professor Sang-Seung Li, Professor Department of Economics,
Seoul National University*

N. Thane Bauz, IP Partner, Bauz IP Law

Practitioner TBA

Moderator TBA

4:55-5:55

Untangling Licensing Issues in IoTs

Taraneh Maghame, VP of Wireless Programs, Via Licensing Corporation

Practitioner TBA

Practitioner TBA

Moderator TBA

6:00 - 7:00

Networking Reception & Museum Viewing

Computer History Museum – Atrium and Revolution Exhibit
