



AGENDA

- 8:45-8:55 *Welcome*
- 9:00-9:40 *Keynote Address*
- 9:45-10:45 ***The Standard Setting Process & Contractual Model***
Owais Siddiqui, Executive Director of Patent Litigation, HTC
Practitioner TBA
Practitioner TBA
Moderator TBA
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10:45- 11:00 Break

- 11:05-12:05 ***Global Impact of Standardization Law***
*Earl Neid, Program Director of Standards and Intellectual Property Rights,
Intel Corporations Global Public Policy Group*
Kurt M. Kjelland - VP and Legal Counsel, Qualcomm Inc.
Scholar TBA
Government Official TBA
Moderator TBA
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12:30 - 1:15 Luncheon Presentation

- 1:20-2:20 ***Adjudicating SEP & FRAND Disputes***
The Hon. Cathy Ann Bencivengo, District Judge, Southern District of California
The Hon. James V. Selna, District Judge, Central District of California
The Honorable TBA
Moderator TBA
- 2:25-3:25 ***SEP Owners and Implementors: Challenges & Solutions***
Marianne Frydenlund, Senior Vice President Legal, Nordic Semiconductor ASA
In-House Counsel TBA
In-House Counsel TBA
Moderator TBA
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3:25 - 3:45 Break



3:50-4:50 **SEPs & FRAND: Global Update**

*Professor Sang-Seung Li, Professor Department of Economics,
Seoul National University*

N. Thane Bauz, IP Partner, Bauz IP Law

Practitioner TBA

Moderator TBA

4:55-5:55 **IoT Licensing Strategies**

Taraneh Maghame, VP of Wireless Programs, Via Licensing Corporation

Practitioner TBA

Practitioner TBA

Moderator TBA

6:00 - 7:30 **Networking Reception & Museum Tour**

Computer History Museum –Revolution Exhibits
