



2022 Global FRAND & SEP Symposium
Computer History Museum, Mountain View, CA
Friday, October 21, 2022
AGENDA

7:30 - 8:40 **Registration & Continental Breakfast**

8:45 - 8:55 **Welcome**

9:00 - 9:35 **Fireside Chat Keynote Address**

The Honorable Kathi Vidal

*Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office*

Isabella Fu, Associate General Counsel and Chief Patent
Counsel, Microsoft Corporation

9:35 - 10:35 **Standard Setting Organizations & Contractual Models**

*Earl Nied, Global Director of Intellectual Property Rights in relation to
IPR in Standards, Intel Corporation*

Patrick McBride, Assistant General Counsel for IP, Red Hat

Carter Eltzroth, Legal Director, DVB and WIPO Arbitrator

Moderator, Owais Siddiqui, Executive Director, Intellectual Property, HTC

10:35 - 10:55 Break

11:00 - 12:00 **Global Impact of Standardization Law**

Joseph Matal, Partner, Haynes Boone

Timothy Syrett, Partner, Wilmer Hale

Kurt M. Kjelland, VP and Legal Counsel, Qualcomm Inc.

Dr. Justus Baron, Northwestern University,

Center on Law, Business and Economics

Moderator, Warren Lipschitz, Partner, McKool Smith

12:00 - 1:35 Working Lunch

12:30 - 12:40 **Strategic Use of ADR to Resolve FRAND/SEP Disputes**


Ignacio de Castro, Director WIPO Arbitration and Mediation Center

12:40 - 12:55 **Revision of JPO Guide to Licensing Negotiations Involving SEPs**

Koji Kawahara, Deputy Director, Policy Planning and Research Division

12:55 - 1:35 **Luncheon Keynote - Licensing and Valuation of SEPs**

Judge Fabian Hoffmann, German Federal Court of Justice



1:40 - 2:40 **Adjudicating SEP & FRAND Disputes**

Hon. Cathy Ann Bencivengo, District Judge, Southern District of California
Hon. James L. Robart, Sr. District Judge, Western District of Washington
Judge Fabian Hoffmann, German Federal Court of Justice
Hon. Kathleen O'Malley, U.S. Court of Appeals for the Federal Circuit (Ret.),
Of Counsel, Irell & Manella
Moderator, *N. Thane Bauz, IP Partner, Bauz IP Law LLP*

2:45 - 2:55 Break

3:00 - 3:55 **SEPs & FRAND Developments: Global Update**

Dr. Tim Pohlmann, CEO & Founder, IPlytics (EU)
Cono Carrano, Partner, Akin Gump (US)
He Jing, Partner, Beijing, GEN Law Firm (CH)
Irene Yang, Partner, Sidley Austin (US)
Moderator, *Jane Bu, Sr. Director, Legal & IP Enforcement,*
Via Licensing Corporation

4:00 - 5:00 **IoT SEP Licensing: Does the Traditional Model Work?**

Taraneh Maghame, Maghame IP Consulting PLLC
Gail Su, Senior Counsel, Google
Marianne Frydenlund, Vice President, Avanci
Moderator, *Shelly Irvine, Managing Director, Ocean Tomo*

5:00 **Closing Keynote Address**

Deputy Director General Lisa Jorgenson
World Intellectual Property Organization (WIPO)
Patents & Technology Sector

5:30 - 7:30 **Networking Reception & Museum Tour**
Computer History Museum, Revolution Exhibit Hall
