## 2022 Global FRAND & SEP Symposium Computer History Museum, Mountain View, CA Friday, October 21, 2022 AGENDA

7:30 - 8:40	Registration & Continental Breakfast
8:45 - 8:55	Welcome
9:00 - 9:35	Fireside Chat Keynote Address
	The Honorable Kathi Vidal  Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office  Isabella Fu, Associate General Counsel and Chief Patent Counsel, Microsoft Corporation
9:35 - 10:35	Standard Setting Organizations & Contractual Models
	Earl Nied, Global Director of Intellectual Property Rights in relation to IPR in Standards, Intel Corporation Patrick McBride, Assistant General Counsel for IP, Red Hat Carter Eltzroth, Legal Director, DVB and WIPO Arbitrator Moderator, Owais Siddiqui, Executive Director, Intellectual Property, HTC
	10:35 - 10:55 Break
11:00 - 12:00	Global Impact of Standardization Law
	Joseph Matal, Partner, Haynes Boone
	Timothy Syrett, Partner, Wilmer Hale Kurt M. Kjelland, VP and Legal Counsel, Qualcomm Inc.
	Dr. Justus Baron, Northwestern University,
	Center on Law, Business and Economics
	Moderator, Warren Lipschitz, Partner, McKool Smith
	12:00 - 1:35 Working Lunch
12:30 – 12:40	Strategic Use of ADR to Resolve FRAND/SEP Disputes Ignacio de Castro, Director WIPO Arbitration and Mediation Center
12:40 – 12:55	<b>Revision of JPO Guide to Licensing Negotiations Involving SEPs</b> Koji Kawahara, Deputy Director, Policy Planning and Research Division
12:55 – 1:35	Luncheon Keynote - Licensing and Valuation of SEPs Judge Fabian Hoffmann, German Federal Court of Justice

#### 1:40 - 2:40 Adjudicating SEP & FRAND Disputes

Hon. Cathy Ann Bencivengo, District Judge, Southern District of California
Hon. James L. Robart, Sr. District Judge, Western District of Washington
Judge Fabian Hoffmann, German Federal Court of Justice
Hon. Kathleen O'Malley, U.S. Court of Appeals for the Federal Circuit (Ret.),
Of Counsel, Irell & Manella
Moderator, N. Thane Bauz, IP Partner, Bauz IP Law LLP

#### 2:45 - 2:55 Break

### 3:00 - 3:55 SEPs & FRAND Developments: Global Update

Dr. Tim Pohlmann, CEO & Founder, IPlytics (EU)
Cono Carrano, Partner, Akin Gump (US)
He Jing, Partner, Beijing, GEN Law Firm (CH)
Irene Yang, Partner, Sidley Austin (US)
Moderator, Jane Bu, Sr. Director, Legal & IP Enforcement,
Via Licensing Corporation

#### 4:00 - 5:00 IoT SEP Licensing: Does the Traditional Model Work?

Taraneh Maghame, Maghame IP Consulting PLLC Gail Su, Senior Counsel, Google Marianne Frydenlund, Vice President, Avanci **Moderator**, Shelly Irvine, Managing Director, Ocean Tomo

#### 5:00 Closing Keynote Address

Deputy Director General Lisa Jorgenson World Intellectual Property Organization (WIPO) Patents & Technology Sector

# 5:30 - 7:30 Networking Reception & Museum Tour Computer History Museum, Revolution Exhibit Hall